

CHI ETA PHI SORORITY, INCORPORATED®

67th Boule'

EDUCATIONAL CONFERENCE AND MEETING

Souvenir Journal

ADVERTISEMENT PACKET



July 10 - 15, 2023

*“Committed and Empowered to Provide
Community Service in a Global Society”*

CHARLOTTE LE MERIDIEN
555 S MCDOWELL Street
CHARLOTTE, NC 28204

DR SARAH KILLIAN
22ND NATIONAL PRESIDENT

Souvenir Journal Advertising

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1. To ensure an excellent, quality publication, chapters, Sorors, supporters and businesses are requested to submit high-resolution (300 dpi or greater) print ready files. Ads must be submitted in PDF, TIFF or JPEG format, Email ad and a copy of advertisement agreement form to Phyllis Carter Goodman at goodphyk@aim.com no later than **May 31, 2023**.

2. Payment made be made electronically via **GlueUp** or by check, money order, or cashier's check. made payable to Chi Eta Phi Sorority, Inc.® The total amount due for all ads must be received by **May 31, 2023**. If you are paying by check, money order, or cashier's check mail the payment and a hard copy of the advertisement agreement form to:

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For questions regarding advertisement submission, contact Phyllis Carter Goodman at (910) 723-4939 or via email at goodphyk@aim.com

The Souvenir Journal will be printed in color and in portrait orientation with an overall dimension of 8.5 X 11. Pages will not bleed, so ads should not exceed the following dimensions:
 Full Page 7.5 x 10 in. (540 x 720 points)
 Half Page 7.5 x 4.92 in. (540 x 354 points)
 Quarter Page 3.67 x 4.92 in. (264 x 354 points)

Dear Supporters,

On behalf of Chi Eta Phi Sorority, Inc.®, we extend a personal invitation to you to become a sponsor of our 67th Boule' Educational Conference and Meeting by purchasing an advertisement prepared exclusively for this event. Our conference will convene at the Charlotte Le Meridien, 555 South McDowell Street, Charlotte NC 28204, July 10 -15, 2023. Professional registered nurses from *all* specialties will be in attendance. Our conference brings together the best and brightest of our nursing profession's thought-provoking leaders and includes education sessions that present the latest research findings in nursing practice.

Chi Eta Phi Sorority, Incorporated®, is a non -profit service organization of Registered Nurses and Student Nurses. Founded in 1932, the Sorority is guided by the motto “Service for Humanity” and has programs focusing on health promotion, disease prevention, leadership development, mentoring, and scholarships. Our organization promotes academic excellence and awards scholarships to deserving nursing students. Proceeds from our souvenir journal will provide these scholarships and will assist us to provide community service throughout the year.

The 67th Boule Educational Conference and Meeting Souvenir Journal is a wonderful opportunity for you, your company/organization to support a worthy cause and at the same time receive valuable exposure. Please purchase an advertisement in support of our fundraising event. Donations are tax deductible. We look forward to receiving your Souvenir Journal advertisement information with your donation. Legacy and Line Ads are encouraged. This year we will be issuing printed as well as an electronic version of our souvenir journal. More details will be provided about our electronic version of the souvenir journal.

Thank you for your support,

Phyllis Carter Goodman, MSN, RN

Phyllis Carter Goodman, MSN, RN
Souvenir Journal Committee, Chair
Gamma Eta Eta Chapter, Incorporated of Chi Eta Phi Sorority, Incorporated ®

