



**CHI ETA PHI SORORITY, INCORPORATED®**  
*“Professional Nursing Organization”*

*Welcomes Sponsors & Exhibitors*  
*to*  
*The 2024 Leadership Summit*



We are delighted you will be joining us at the 2024 Leadership Summit of Chi Eta Phi Sorority, Incorporated®. The 2024 Leadership Summit will be held, June 21 through June 22, 2024, at Detroit Renaissance Center, 400 Renaissance Dr W, Detroit, MI 48243. The educational theme is *“Developing and Empowering Leaders with Tools for an Impactful Global Presence”*. Our goal is to continue offering the absolute best in continuing education, career development, and networking. We plan to ensure a productive and outstanding experience for everyone. Enclosed you will find information regarding sponsorship and promotional opportunities, Sponsor/Exhibitor agreement, an operating schedule and an agreement form to complete.

We look forward to seeing you in Detroit, Michigan!

Sincerely,

*Sarah M. Killian*

Sarah M. Killian, DNP, RN, NEA-BC  
22<sup>nd</sup> National President  
Chi Eta Phi Sorority, Incorporated®

Enclosures

**CHI ETA PHI SORORITY, INCORPORATED®**  
*“Professional Nursing Organization”*

Dear Sponsor/Exhibitor,

We are especially pleased to extend to you an invitation to join us at the 2024 Leadership Summit of Chi Eta Phi SorORITY, Incorporated®. Chi Eta Phi SorORITY, Incorporated® is an international, nonprofit, professional service organization for registered and student nurses (male and female), representing many cultures and diverse ethnic backgrounds. Chi Eta Phi SorORITY, Incorporated® was established in 1932 at Freedman’s Hospital, now Howard University Hospital in Washington, D.C. The organization has more than 105 graduate and 43 undergraduate chapters. It is because of your and other businesses' ongoing support and partnership with our organization that we have continued to grow and thrive as one of the premier nursing organizations in the country.

We are offering sponsorship and exhibitor opportunities to meet your marketing objectives during our 2024 Leadership Summit. In this new era of health care reform, registered professional nurses are in key positions to make decisions that impact health care. At this conference you will have an opportunity to interact with nurses in a wide range of roles and positions, Nursing Academia such as Deans and Nursing Instructors; Nursing Executives such as Chief Nurse Executives, Nurse Supervisors, Nurse Managers; Nurse Researcher; Advance Practice Nurses; Nurse Clinicians, Nurse Anesthetist; postgraduate, graduate, and undergraduate students.

I urge you not to miss this fantastic opportunity to position your company amid registered professional nurses who may provide you with the opportunity to reach your target audience. Should you have questions please contact Ms. Montien Miller, Sponsor Coordinator at [montienRN@gmail.com](mailto:montienRN@gmail.com).

Enclosed please find the information on the assorted opportunities that will allow your company to interface with the professional nurses attending the 2024 Leadership Summit.

**CHI ETA PHI SORORITY, INCORPORATED®**  
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**2024 Leadership Summit**

**Sponsorship and Exhibitor Promotional Opportunities**

Make the most of your organization’s experience at the 2024 Leadership Summit of Chi Eta SorORITY, Inc. Regardless of the size of your marketing budget, we have sponsorship or promotional opportunities that will help you reach your target audience. Put your organization front and center by choosing one of the following sponsor levels:

<p><b>Platinum Level \$20,000</b></p> <p>Exhibitor table display            Name on the National website for one year            Company name published in conference materials            Full page ad in the conference journal            Attend Opening Reception and meet Leadership (limit 6)            Recognition during conference            Attend the Leadership workshop            Two (2) tickets to the Gala event (Boule year only)</p>	<p><b>Diamond Level \$10,000</b></p> <p>Exhibitor table display            Name on the National website for one year            Company name published in conference materials            Full page ad in the conference journal            Attend Opening Reception and meet Leadership (limit 4)            Recognition during conference            Attend the Leadership workshop            Two (2) tickets to the Gala event (Boule year only)</p>	<p><b>Gold Level \$7,000</b></p> <p>Exhibitor table display            Name on the National website for one year            Company name published in conference materials            Full page ad in the conference journal            Attend Opening Reception and meet Leadership (limit 3)            Recognition during conference            Attend the Leadership workshop            One (1) ticket to the Gala event (Boule year only)</p>	<p><b>Directed Sponsorship Opportunities</b></p> <p>Breakfast meal \$40,000            Beta (Undergraduate)            Awards Luncheon \$35,000            Awards Luncheon meal \$40,000 (Boule year only)            Beta (Undergraduate)            Round Up event \$20,000 (Boule year only)            Coffee Breaks \$15,000            Refreshment / Snack Stations \$15,000            Conference WiFi \$15,000</p>
<p><b>Silver Level \$5,000</b></p> <p>Exhibitor table display            Name on the National website for one year            Company name published in conference materials            Half page ad in the conference journal            Attend Opening Reception and meet Leadership (limit 3)            Recognition during conference            Attend the Leadership workshop            One (1) ticket to the Luncheon event</p>	<p><b>Bronze Level \$2,500</b></p> <p>Exhibitor table display            Name on the National website for one year            Half page ad in the conference journal            Company name published in conference materials            Attend Opening Reception and meet members (limit 3)            Recognition during conference</p>	<p><b>Individual Level \$1,000</b></p> <p>Exhibitor table display            Attend Opening Reception and meet members (limit 1)</p>	<p><b>Directed Sponsorship Opportunities cont.</b></p> <p>Conference bags \$25,000            Hospitality Night meal \$20,000            Conference AV Setup \$15,000            Conference lanyards \$10,000</p>

# CHI ETA PHI SORORITY, *INCORPORATED*®

*“Professional Nursing Organization”*

## SPONSORSHIP/EXHIBITOR AGREEMENT

Thursday, June 20, 2024, to Saturday, June 22, 2024

This is an agreement between the Sponsors, Vendors, Exhibitors and Chi Eta SorORITY, Incorporated for sponsoring/exhibitor space at the 2024 Leadership Summit of Chi Eta SorORITY, Inc. on the dates noted above. Contract terms are as follows:

**PAYMENT:** The booth fee for sponsors/exhibitors is \$300 (for exhibitor table only without sponsorship).

**REFUNDS FOR CANCELLATION:** The booth fee (MINUS \$100.00 SERVICE CHARGE) will be refunded if written notice of space cancellation is postmarked by May 31, 2024. **NO REFUNDS WILL BE ISSUED AFTER THIS DATE.** Failure to occupy the space does not release the Sponsor/Exhibitor from obligation to pay for the full cost of space.

**WI-FI ACCESS:** The fee to access Wi-Fi is \$50/day (please note that this is subject to change). The Sponsors/Exhibitors will be responsible for the Wi-Fi fee. If Wi-Fi is needed, please include it with payment.

**STANDARD TABLES:** The standard space furnished will consist of one 6' x 30" table, and two chairs. No constructed display or signage may be placed higher than ten (10) feet on the back wall of the exhibit area or outside the assigned vending area. Tape, tacks, screws nails or signs cannot be placed on the hotel walls. Any clothing racks to be used must be furnished by the Exhibitor and may not extend beyond the one table space. A second table, at the same price, may be reserved should you need additional space.

**SUBLETTING OF SPACE:** **Sponsors/Exhibitors** may not assign or sublet any space allotted to them and may not advertise or display goods other than those manufactured or sold by them in the regular course of their business.

**CARE OF SPACE, BUILDING AND EQUIPMENT:** Sponsor/Exhibitors and their agents shall not injure or deface the walls of the building and booths. Sponsor/Exhibitors are forbidden to drive nails, tacks, tape, or screws into the walls, floors, columns or other parts of the building or furniture. Distribution of promotional gummed labels or stickers is prohibited. The Exhibitor is liable to the owner of the property if such damage occurs. All materials used for decorations must be flameproof. Combustible materials or explosives are not allowed in the exhibition area.

**USE OF SPONSOR/EXHIBITOR SPACE:** Each space must be staffed during specified hours. The company's representative/exhibitor must always wear badges. Please contact Detroit Marriott Renaissance Center directly for hotel specific information, Nashelle Hill, Hotel Event Planner, [nashelle.hill@marriott.com](mailto:nashelle.hill@marriott.com) 313-568-8271.

**INDEMNIFICATION CLAUSE:** Sponsors/Exhibitors assume the entire responsibility and liability for losses, damages and claims arising out of injury to persons or damages to Exhibitor's displays, equipment or other property brought upon the premises of Detroit Marriott Renaissance Center and agrees to indemnify, defend and hold harmless Chi Eta Phi SorORITY, Incorporated and Detroit Marriott Renaissance Center and its owners, servants, agents and employees against all claims or expenses for such losses – including reasonable attorney's

fees arising out of the use of the hotel premises excluding any liability caused by the negligence of Chi Eta Phi Sorority, Incorporated® or Detroit Marriott Renaissance Center or its owner(s), servants, agents and employees.

**LIABILITY AND INSURANCE:** The Sponsor/Exhibitor understands that neither Chi Eta Phi Sorority, Incorporated® nor Detroit Marriott Renaissance Center maintains insurance covering the Exhibitor's property or lost revenue and it is the sole responsibility of the Sponsor/Exhibitor/Exhibitor to obtain such insurance.

**The Sponsor/Exhibitor assumes all risk of loss. All goods stored overnight are at your own risk.**

**RESTRICTIONS IN OPERATION:** Chi Eta Phi Sorority, Incorporated® reserves the right to restrict or evict vending that the sorority deems objectionable because of noise, method of operation, materials, or any other reason that Chi Eta Phi Sorority, Incorporated® believes detracts from the mission of our organization. In the event of restriction or eviction, then Chi Eta Phi Sorority, Incorporated® is not liable for any refunds or other expenses. Chi Eta Phi Sorority, Incorporated® is a trademark organization. Chi Eta Phi Sorority, Incorporated® (CEPS) and its logos and seal/emblem are trademarks of Chi Eta Phi Sorority, Incorporated®. **YOU MAY NOT USE CHI ETA PHI SORORITY, INCORPORATED®'S NAMES OR LOGOS OR ANY VARIATION THEREOF, WITHOUT PRIOR WRITTEN CONSENT OF CHI ETA PHI SORORITY, INCORPORATED®.** You may not use the CEPS name in any of its forms. Sponsor/Exhibitor may not use Chi Eta Phi Sorority, Incorporated® logo or other signs denoting the organization unless appropriate fees have been paid and a contract for use has been obtained from Chi Eta Phi Sorority, Incorporated® National office. If you plan to vend merchandise that uses Chi Eta Phi Sorority, Incorporated® name, symbols, logo, or any variation thereof, please contact CEPS National vendor coordinator for directions on obtaining a vendor revokable license contract application.

**RIGHT OF THE CONFERENCE MANAGEMENT:** Should any emergency arise previous to the 2024 Leadership Summit of Chi Eta Phi Sorority, Incorporated® which would prevent its scheduled opening such as natural disasters, strikes, destruction or damage of the vending area, or damage a declaration of a National emergency, it is expressly understood and agreed that the sorority may retain as much of the booth payment as necessary to cover expenses incurred up to the time of such emergency.

**AMENDMENTS:** Chi Eta Phi Sorority, Incorporated® reserves the right to interpret, amend and/or enforce these agreements, conditions, rules and/or regulations. Written notice of any amendments or interpretations shall be given to each Sponsor/Exhibitor/Exhibitor. Each Sponsor/Exhibitor (for himself, his agent and employee) agrees to abide by the agreement/conditions/rules/regulations set forth herein or by any subsequent amendments and interpretations. This agreement must be signed by an authorized representative of the Exhibitor, referred to in this agreement as Exhibitor.

**FULL PAYMENT** of the Sponsor/Exhibitor booth fee is **due on or before May 31, 2024**, and must accompany the completed agreement form. Space assignment will be on a first come, first serve basis. Chi Eta Phi Sorority, Incorporated® reserves the right to rearrange the floor plan and may relocate booths.

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**Sponsor/Exhibitor Agreement**

I have read and agree to adhere to the rules and regulations as outlined in the **SPONSOR/EXHIBITOR AGREEMENT** document and other accompanying information.

I understand that failure to comply with these rules and regulations can result in my company’s goods, products or services and booth being removed from the exhibit/vending hall and/or legal action for trademark violations.

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Product/Service Description:** \_\_\_\_\_

**Exhibitor Fee:**  \$300 (exhibition table only with no sponsorship)

**Level of Sponsorship/Promotional Opportunities:** \_\_\_\_\_ **Platinum** \_\_\_\_\_ **Diamond**  
(Please check)

\_\_\_\_\_ **Gold** \_\_\_\_\_ **Silver** \_\_\_\_\_ **Bronze** \_\_\_\_\_ **Individual** \_\_\_\_\_ **Directed**

\_\_\_\_\_  
**Print Name** **Signature** **Date**

Sponsors/Exhibitors have the option to be open from 8:30 am to 8:00 pm on Friday, June 21, 2024, and 8:30 am-3:00 pm on Saturday, June 22, 2024. Hours may be subject to change.

**Thursday, June 20 - Setup Only 6:00 pm – 9:00 pm at scheduled times**

**Friday, June 21 – Ribbon cutting at 8:30 am**

**Friday, June 21 – Open for sales at 8:30 am – 8:00 pm**

**Saturday, June 22 – Open for sales 8:30 am – 3:00 pm; breakdown by 5:00 pm**

To reserve a table/space complete and return this page/form no later than May 31, 2024, with an authorized signature along with a check payable to: **Chi Eta Phi SorORITY, Incorporated®**. **Electronic payment option is available via registration website:** <https://chietaphi.glueup.com/event/2024-leadership-summit-96095/>

Mail to: **CHI ETA PHI SORORITY, INCORPORATED**  
c/o Karen Rabb, Financial Secretary  
332 Kearsarge Street  
DeSoto, Texas 75115  
[Krabb@chietaphi.org](mailto:Krabb@chietaphi.org)